



## Social Entrepreneurship Forum 2012

*Time to engage!*

**November 8-9, 2012**

Venue: Stockholm School of Economics in **Riga**  
Strēlnieku 4a, Riga

### Why?

To assemble, inspire and educate social entrepreneurs from the Baltic States and contribute to creating a favourable working environment among social entrepreneurs and decision-makers.

### A bit of history...

The Social Entrepreneurship Forum at the Stockholm School of Economics in Riga (SSER) has been taking place annually since 2009. The theme of the forum changes every year to reflect topical issues in the Baltic region. The 2009 forum served as an introduction to social entrepreneurship, with guest lecturers including social entrepreneurs, social investors and support organizations. In 2010 social entrepreneurs from the Baltic States presented social business ideas to experts and investors and received advice, consultations and financial support. In 2011 the forum addressed ageing societies and the role of social enterprises in working with this issue.

### What's for this year?

This year the Social Entrepreneurship Forum will continue to bring together the community of social entrepreneurs in the Baltic States, addressing issues of interest and concern to them, and initiating a dialogue with the state on the contribution of social entrepreneurship to society, the creation of a potential legal framework, and public support.

**Working languages:** English and Latvian with simultaneous translations

## Programme

### November 8, Thursday

- |                      |  |
|----------------------|--|
| <b>10:30 – 11:00</b> | Registration and morning coffee  |
| <b>11:00</b>         | Opening and welcoming remarks by <b>Andris Aukmanis</b> , Executive Director, the Soros Foundation – Latvia  |
| <b>11:15</b>         | Welcoming remarks by <b>Ilze Viņķele</b> , Minister of Welfare of the Republic of Latvia   |
| <b>11:30- 13:00</b>  | Panel discussion: <b>The Big Picture – the role of social enterprise in new economic structures</b><br>Venue: George Soros Auditorium, SSE Riga, Strēlnieku 4a |

The current economic crisis has seen governments across Europe look to social enterprise as a solution, but this has its own inherent dangers. The European Commission recently adopted a Social Business Initiative to create an ecosystem conducive to developing social businesses and facilitating access to funding.



So what role can social enterprises play in regenerating national economies? Where does social enterprise lie in the spectrum of economic drivers? What can entrepreneurs do to add value to public services? Are there any services that have been traditionally provided by governments and municipalities that could instead be delivered by social enterprises? What is the broader impact of social entrepreneurship?

**Speakers:**

**Emmanuel Vallens**, policy coordinator, European Commission, DG Internal Market and Services, Single Market Policy

**Micheal Pyner**, Social Economy International

**Jonathan Bland**, Social Business International

**Ilona Platonova**, Adviser to the Minister, Ministry of Economy, Latvia

**Moderator: Antti Kaarjalainen**, British Council, Finland

**13:00-14:15** Lunch break

**14:15-15:45** Breakout sessions

Moderated, interactive discussions in three working groups to prepare for the next panel discussion on the legislative and institutional framework

❖ **Defining social entrepreneurship**

Venue: George Soros Auditorium, SSE Riga, Strēlnieku 4a

Presenters: **Agnese Lešinska**, Centre for Public Policy PROVIDUS, Legal Adviser, Researcher, Latvia

**Micheal Pyner**, Social Economy International

Moderator: **Rasma Pīpiķe**, Civic Alliance – Latvia, Director

(with simultaneous translation into Latvian/English)

❖ **Access to capital for social entrepreneurship**

Venue: SSE Riga, Strēlnieku 4a, room 503

Presenter: **Jonathan Bland**, Social Business International

Moderator: **Julija Kuznecova**, Social Entrepreneurship Development Foundation (Latvia)

(in English only)

❖ **Who is the best advocate for social entrepreneurship – is there a role for social entrepreneur associations?**

Venue: SSE Riga, Strēlnieku 4a, room 507

The Estonian Experience, by **Jaan Aps**, Estonian Social Enterprise Network

Moderator: **Maija Kāle**, Centre for Sustainable Business, Stockholm School of Economics in Riga

(in English only)

**15:45 -16:15** Coffee break



**16:15-17:45** Panel discussion: **The legislative and institutional framework for social entrepreneurship in the Baltic States – where do we start?**

Venue: George Soros Auditorium, SSE Riga, Strēlnieku 4a

To date, social entrepreneurship in the Baltic States has mostly consisted of the private initiatives of committed, visionary individuals. Though a number of successful and inspirational social businesses have been set up in all the Baltic States, they still operate under the radar. Unlike Lithuania, where some legislation on social entrepreneurship exists, the regulatory environment in Estonia and Latvia does not address the specific characteristics of social entrepreneurship. Against the background of raising voices in support of social entrepreneurship, both in the Baltic States and globally, the time has come to kick off the discussion on the legislative and institutional framework for social entrepreneurship. This panel will build on the work of previous breakout sessions with social entrepreneurship experts and public officials, discussing key issues related to identifying and defining social entrepreneurship.

**Speakers:**

**Mindaugas Danys**, Director, SME Department, Ministry of Economics, Lithuania

**Agnese Lešinska**, Legal Adviser, Researcher, Centre for Public Policy PROVIDUS, Latvia

**Daina Fromholde**, Ministry of Welfare, government representative at the EC task force

**Lolita Čigāne**, Member of Parliament, Latvia

**Jonathan Bland**, Social Business International

**Moderator: Dr. Atis Zakatistovs**, Founder of the Partners in Ideas Fund, Latvia

**18:30** Evening social event @ Dirty Deal Teatro: <http://dirtydeal.lv/>

Spīķeri, Maskavas street 12/2

Buses for the evening social event will leave from the entrance of SSER, Strēlnieku street 4a, starting from 17:45

The **"Dirty Deal Teatro"** theatre is currently the most active and rapidly developing private theatre in Latvia. It is an open platform for young theatre professionals – directors, playwrights, actors, stage designers, and choreographers. Focusing on innovative and contemporary theatre performances, the Dirty Deal Teatro enables the audience to experience a "different" theatre beyond the confines of the big repertoire theatres. Its audience consists mostly of young people for whom the Dirty Deal Teatro offers a theatre that can also be exciting, comprehensible and accessible to them. Thereby, the Dirty Deal Teatro has a significant role in cultivation and preservation of cultural values as well as introducing society to contemporary stage art.

The "Dirty Deal Teatro" is currently developing a new performance. On November 8<sup>th</sup> guests of the Social Entrepreneurship Forum will have the opportunity to see a part of it. As this performance is still in progress, after the show guests will have a chance to share their thoughts on it with the creative team behind the performance.

Many countries every two, ten or however many years creates a development plan. Some add the word "national". The national development plan of Latvia promises to increase Latvia's international competitiveness. It also promises to embrace globalization, but on the other hand it says that our Latvian values will stay the same. Is this possible? Should we stick to our values, or shouldn't we? Maybe some of



them should go, in order to become a “proper” Western country, a country we would like to become, for example, Sweden. And in the plan you can't find a way to become Sweden, so during the performance we try to find specific ways of achieving what we have written in the national development plan of Latvia.

All in all, the performance seeks to re-evaluate the values we have as a nation or even as human beings. The authors will not offer another plan, so everyone will have a chance to create their own, and for sure one more personal than the one that will be sent to Brussels.

## November 9, Friday

## Social Entrepreneurs' Day

**9:00 – 9:30**

Registration and morning coffee

**9:30**

Three presentations about inspiring social enterprises from the Baltic States

**Neringa Jurčiukonytė, Social Taxi** (Lithuania) <http://socialinistaksi.lt/>

Social Taxi is a unique urban innovation. This is the first taxi service in the Baltic countries that is adapted for people with disabilities – getting from point A to point B in the Vilnius municipality (Lithuania) for a symbolic one-time fee.

**Martin Noorkõiv, Domus Dorpatensis** (Estonia) [www.dorpatensis.ee](http://www.dorpatensis.ee)

The Domus Dorpatensis Foundation supports the development of young people and helps them start social enterprises that solve basic problems in society. The Foundation itself is a social enterprise, managing a small guest house and renting out seminar, office and business rooms to finance its social activities.

**Rihards Ručevics, Stakeholde.rs** (Latvia) [www.stakeholde.rs](http://www.stakeholde.rs)

Stakeholde.rs is an innovative way of engaging with citizens on the internet in every municipality. By creating different tools for municipalities, it makes it possible to hear citizens' ideas, get their help and make them proud of their home and country.

Moderator: **Ieva Morica**, Soros Foundation – Latvia, Program Director

**10:30-11:30**

Workshops – Part 1

### **Workshop 1: The social economy – why now? (Part 1)**

Venue: George Soros Auditorium, SSE Riga, Strēlnieku 4a

A conversation with **Micheal Pyner**, Social Economy International

An interactive workshop reflecting on issues raised in the first day of the Forum. Participants will be encouraged to bring up issues, questions and ideas and explore them jointly with Micheal. This is an opportunity to work with Micheal, who has delivered social economy advice to programmes and business across Europe.

(with simultaneous translation into Latvian/English)

### **Workshop 2: Starting a social business**



Venue: SSE Riga, Strēlnieku 4a, room 503

A workshop led by **Antti Karjalainen**, British Council, Finland

This workshop is directed at people who are planning to start a social enterprise or have taken the first steps in creating one. We will be discussing business ideas (participants are asked to pitch theirs), their associated business models (how will their idea work as a business?), and the social outcomes/problems they are aiming to solve.

(in English only)

**11:30-11:45** Coffee break

**11:45-12:45** Workshops – Part 2

### **Workshop 3: The social economy – why now? (Part 2)**

Venue: George Soros Auditorium, SSE Riga, Strēlnieku 4a

A conversation with **Micheal Pyner**, Social Economy International

What is business going to look like in 30 years? Why are so many governments beginning to look to the social economy as a pivotal economic driver? This is an opportunity to explore crucial issues for our time.

(with simultaneous translation into Latvian/English)

### **Workshop 4: Communicating a social business**

Venue: SSE Riga, Strēlnieku 4a, room 507

A workshop led by Patrik Kloz, MAMMU (Latvia)

(in English only)

**12:45 – 13:30** Lunch break

**13:30 – 16:00** Presentation of social entrepreneurship ideas to the panel of experts

Venue: George Soros Auditorium, SSE Riga, Strēlnieku 4a

Panel of experts: **Micheal Pyner** (Ireland), **Atis Zakatistovs** (Latvia), **Antti Karjalainen** (Finland), **Jaan Aps** (Estonia), **Patrik Kloz** (Mammu, Latvia), **Mindaugas Danys** (Lithuania), **Mārtiņš Krūtainis**, Chairman of the Mentors Club (Latvia).

Moderator: **Ieva Morica**, Soros Foundation – Latvia, Program Director

**16:00- 16:30** Award for the best idea pitch and closing